



Platinum Auction Donor Benefits (Donations valued at \$5,000+)

Includes All Benefits in Gold & Auction Donor Level +

- Company logo (as \$5,000+ auction donor) in Gala ad in the Winnipeg Free Press (pre event)
- *Company logo (as \$5,000+ auction donor) in Gala thank you ad in the Winnipeg Free Press (post event)
- ½ page description of donated item and company logo(donated by) shown in the full colour auction catalogue distributed to guests at the event (**estimated attendance: 950**) Live auction packages receive exclusive placement in the live auction section of the auction catalogue
- Company logo with hyperlink on Gala website with identification as \$5,000+ auction donor (from confirmation date to March 31st)
- *Company logo in the Gala auction catalogue identified as a \$5,000+ auction donor (inside back cover)
- *Company logo as \$5,000+ auction donor on large screens at the event (front of room)
- Company recognition by auctioneer during live auction bidding

Gold Auction Donor Benefits (Donations valued at \$1,000+)

Includes All Benefits in Silver & Auction Donor Level +

- Company logo (as \$1,000+ auction donor) in Gala thank you ad in the Winnipeg Free Press (post event)
- Company name in Alzheimer Society e-newsletter—post event Gala thank you ad (newsletter distributed to approx. **18,500 clients, volunteers & donors via email**)
- Company name in Alzheimer Society newsletter—post event Gala thank you ad (distributed to **11,000 clients, volunteers & donors via direct mail and face to face**)
- *Company logo in Gala auction catalogue identified as \$1,000+ auction donor (inside back cover)
- Company logo as \$1,000+ auction donor on large screens at the event (front of room)

Silver Auction Donor Benefits (Donations valued at \$500+)

Includes All Benefits in Auction Donor Level +

- Company logo in Gala auction catalogue identified as \$500+ auction donor (inside back cover)
- Company logo on large auction donor sign at the event (reserved for auction donations valued at \$500 +)
- *Company logo with identification as \$500+ auction donor on Gala website (**average of 6,494 visitors to Alzheimer Society website monthly**)

Auction Donor Benefits (All auction donations valued at \$100+)

- Donated item/s elegantly displayed on the auction tables
- Photo and description of donated item/s and company name (donated by) shown in the full colour auction catalogue distributed to guests at the event (**attendance: 950**)

Tax Receipt

- A tax receipt will be issued upon request for the value of the donated item
 - Please note: Proof of the value of the donated item must be provided. According to CRA regulations, tax receipts cannot be issued for gift certificates or services unless the donating company can prove that the gift certificate or service has been redeemed